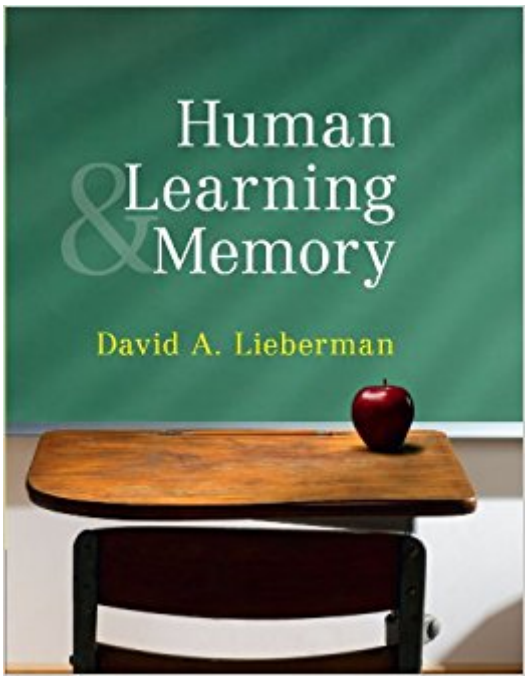
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Human Learning And Memory



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Synopsis

This innovative textbook is the first to integrate learning and memory, behaviour, and cognition. It focuses on fascinating human research in both memory and learning (while also bringing in important animal studies) and brings the reader up to date with the latest developments in the subject. Students are encouraged to think critically: key theories and issues are looked at in detail; descriptions of experiments include why they were done and how examining the method can help evaluate competing viewpoints. By looking at underlying cognitive processes, students come away with a sense of learning and memory being interrelated actions taken by the same human being, rather than two separate activities. Lively and engaging writing is supported by lots of examples of practical applications that show the relevance of lab-based research to everyday life. Examples include treatments for phobias and autism, ways to improve eyewitness testimony, and methods of enhancing study techniques.

Book Information

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Customer Reviews

"Lieberman takes his mastery of a wide range of complex research and theory and presents it in clear, respectful, and thought-provoking prose." --Paul Young, Houghton College, New York"This is a highly readable text. It draws the reader in from the very first page and challenges them to really think about and question the rest of the text. All concepts and theories are explained well and elaborated on with both real-world and research examples and it makes great use of applications which really help students to understand." --Hayley Ness, The Open University"Human Learning &

Memory is a lively and engaging read. The author does an excellent job of building up concepts and guiding the reader through quite complex theoretical ideas without over-burdening them with jargon. I was impressed by the constant reinforcing of key points with particularly interesting and/or clever experiments." --Samuel Hutton, University of Sussex"David Lieberman, of the University of Stirling, attempts to integrate different facets of the subject, including learning and memory, and behavior and cognition. The text focuses on human research in both memory and learning and aims to encourage students to think critically. Key theories and issues are detailed, and the focus on underlying cognitive processes aims to offer insight into learning and memory as inter-related actions rather than two separate activities." --Times Higher Education

This innovative textbook is the first to integrate learning and memory, behaviour and cognition. It focuses on humans and the latest developments in the subject. As part of the in-depth coverage, research is related to its practical applications with examples such as treatments for phobias and autism.

I got this assigned by a professor. Seriously the chapters are way too long full of unnecessary examples. DO not recommend literally takes me about 3 hours to read and fully understand a chapter

This book is just poorly written, but if you have to buy it, you have to buy it!

Hardly ever used the book but had to buy it for my psychology class.

Great book! It arrived quickly and was exactly what I needed for school

I am grateful that Mr. Lieberman wrote this book.Why?Because prior to reading this book, I've made several attempts (to no avail) to understand the subject of learning, memory, and cognition by reading research papers and articles related to the subject. The problem? Well, there are several problems but let me give you three.1) Most research papers (if not all) are simply not written for layman. You must have existing knowledge on the subject in order to fully understand behind those research papers.2) In case of articles which are supposed to be written for layman, most experts suffer from the curse of knowledge. They communicate as if the average reader has a similar level of expertise as they do. Also, it seems like they have the tendency to use big words and complex

language to communicate their ideasYou won’t find any of those problems in this book. The author does an excellent job painting the big picture. I was never lost when reading this book because the author presents all the important points in a highly organized manner. The points are laid out in an optimal order. He teaches you the basics first so that you can use that basic knowledge to understand the more complicated concepts/theories.You will not only get to learn about all the theories about how learning, memory, and the brain work, but also how scientists (or psychologists or whatever) came up with those theories and the reason behind them. Obviously, this book requires a lot of thinking, which is actually good for the brain :)These are just a few great things about the book, there are several other things about the book that I find very awesome. Highly recommended.

Although I haven’t finished the book, I can say is a GREAT reading for those trying to learn about Learning, Memory, Behavior, Personality, etc. There are may text books, who cover the same topics, but not with the deepness required, so its explanations belong more to an anecdotical description, than to real insights of why we humans, behave the way we behave.GREAT reading.Fernando

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